# The Greater Norwich Area Chamber of Commerce

187 Main Street, Norwich CT 06360 (860) 887-1647 Fax: (860) 887-9238 www.norwichchamber.com



Greater Norwich Area: Bozrah, Franklin, Griswold, Ledyard, Lisbon, Montville, Norwich, Preston, Salem, Sprague, Voluntown

The Greater Norwich Area Chamber of Commerce is a not-for-profit business membership organization whose members represent businesses micro to large in size throughout Northern New London County and beyond.

#### **EXECUTIVE BOARD OF DIRECTORS**

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**EX-OFFICIO DIRECTORS** (representing GNACC Towns)

Dana Benett, Town of Griswold
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Glenn Pianka, Town of Bozrah
Peter Nystrom, Mayor - City of Norwich
Charles Grant, Town of Franklin
Fred B. Allyn III, Mayor - Town of Ledyard

Thomas Sparkman, Town of Lisbon
Ron McDaniel, Mayor - Town of Montville
Kevin Lyden, Town of Salem

#### **OUR MISSION IS SIMPLE**

Greater Norwich Area Chamber of Commerce, Incorporated is to connect, support, and engage greater Norwich area businesses and the community enabling them to prosper and grow.

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**Amber Lopez,** Administrative Services Manager Info@NorwichChamber.com

**Teresa Estrada**, Membership Services & Event Coordinator Membership@NorwichChamber.com

Chamber members are businesses and individuals that believe in taking action rather than sitting on the sidelines. They know that being a member is an investment not just in their own business, but also in their community to improve the quality of life in our area.





## **Chamber Events & Committees**

#### **GNACC Annual Events**

**Restaurant Week— (Spring TBA).** "Restaurant week gives diners a perfect opportunity to try different types of restaurants, new foods or just step outside their comfort zone without spending a lot of money."

**GNACC 20th Annual Golf Tournament (Monday May 15).** Chamber Annual Fundraising Event that takes place the 3rd Monday of May. Enjoy an exciting day of golf, relaxation, and networking! Norwich Golf Course.

**Duck Race (June 3, 2023):** Family—Friendly event filled with 3K Ducks racing down the Yantic River along with games, vendors, food trucks, and more! This year, a portion of the ticket proceeds to benefit the Rosalyn Allen Food Pantry at UCFS Healthcare. Fun & Activities start at 10:00 am | Ducks Race at 1:00 pm | Yantic Fireman's Field, 151 Yantic Rd.

Rock the Docks Summer Concert Series (Wednesdays & Fridays, July —August). Wednesday's mid-July and August at Howard Brown Park, Norwich from 6pm—8pm. RTD Norwich Acoustic Friday Nights (at the Norwichtown Green) from 6pm—8pm. Free Community Event.

**Healthy Living Festival: (September 9, 2023).** Local community event hosted at Dodd Stadium focusing on the love our community and our mission to promote healthy education. Vendors and Sponsorship opportunities.

Music at the Vineyard (September 14, 2023). Invite your family and friends to a relaxing evening of music at an amazing, local winery. Bring your chairs or blankets, and enjoy the stunning surroundings while playing outdoor games, or visiting the on-site food trucks. Music by Whiskey Boulevard. A portion of the ticket sales benefit Reliance Health. Rain Date: Sept 28th. Tickets go on sale soon!

Holiday Shop Local—Community Bazaar (November 25, 2023). Small Business Saturday! Support your community by shopping local, and find great one-of-a-kind gifts made by artists and artisans right here in Eastern CT. Over 75 Venders! Vendor registration opens soon.

**Additional Events to include** Government Affairs Legislative Breakfasts; Competitive Food Drive; and more! Check out our website at www.NorwichChamber.com/Events.

#### GNACC Committees - Interested in joining? Call us today at (860) 887-1647.

**Ambassador Committee** strive to make new members feel welcomed. They facilitate introductions during events and they are available to assist new members in learning more about the Chamber's benefits, events and opportunities to participate.

**Leadership Development Committee** helps develop the skills of emerging leaders. Participants from diverse backgrounds and different perspectives enhance their existing leadership skills and gain a better understanding of themselves and their role in the community. **Leadership Program** Student registration details to be announced soon. Session begins April 2023 and runs through February 2024 with graduation in March.

**Member Support Committee** organizes the Chamber's member education events each year, conducts surveys to the members, and constantly looks for ways to add value to Chamber membership.

**Workforce & Future Leadership Development Committee** examines ways to promote a healthy interaction between the business community & the education community including opportunities for students to get involved in internship and mentoring programs that may be offered by Chamber businesses.

**Government Affairs Committee's mission** is to facilitate the non-partisan flow of information between our Chamber members and state and local government officials representing our 11 communities. The committee will identify opportunities to increase the level of interaction flowing from our members to our legislators, and reciprocal flow of information from our legislators to our members.

**Health & Safety** brings an awareness of health related topics and events to the membership to keep us informed, educated and proactive in looking at this issue that impacts everyone.

**Economic Development** works to foster economic development in the community. It evaluates issues and proposals having an economic impact on the community and makes recommendations to the Board of Directors.



# Membership

**The Greater Norwich Area Chamber of Commerce** is the voice of business in Northern New London County. The majority of our members include businesses in Norwich and the 11 surrounding towns within a 20 mile radius. Chamber membership is open to any business micro to large, as well as any individual person who may have an interest in belonging.

**Basic & Individual Membership** Our \*base rate for membership is \$250 | Non-Profits is a flat fee of \$225 (per year). \*Membership cost is based on the size of your business. (*Refer to the membership application for the dues calculation table*).

**Chairman Circle Membership** gives you the ultimate visibility and exposure for your business. If you are interested in learning the details of Chairman Circle membership call the Chamber office at 860-887-1647. These annual commitment levels begin at \$5,000.

#### **Benefits**

#### **Marketing Opportunities**

**Weekly Electronic Communications** - <u>Every Monday</u>, "*Chamber Calendar*" is sent out detailing the chamber events and how to RSVP. <u>Every other Friday</u> "*Member Communication*" is designed to keep members connected to members. This communication offers members a place to advertise their events and products at no cost. Members their employees to the Chamber's distribution list to receive Chamber communications. Distribution exceeds 1,700 recipients.

**Membership Directory** / **Information Guide** — Is mailed to our members, displayed on the Chamber website, This publication highlights chamber members, community and city attractions and local activities. Members are listed at no charge. Additional advertisements can be purchased.

**Website Advertising Opportunities** – Take advantage of low cost advertising opportunities available on the Chamber's website for your business.

**Community Calendar** – Members can post their public events on the "*Community Calendar*" located on our website as a way to market to the business community at no cost.

**Event Sponsorship Opportunities** – From our Chairman Circle Membership, to sponsoring an event, there are always numerous opportunities to get your business marketed.

**Member Business Information Displayed** – Members can display literature at the Chamber office for other members, residents and visitors to take.

#### **Networking Opportunities**

Business After Hours – Events are held monthly from 5:30 pm to 7:30 pm. These evening events take place at a hosting member's business. Event includes food, beer, wine, door prizes and the perfect setting for making contacts and friends. Hosting a Business After Hours or a Business at Breakfast is a great way to showcase your business to the community.

**BizBlender** – **3-minute networking is held monthly.** Speed networking guarantees to connect you with different businesses within the Chamber membership.

Biz B4 Breakfast Workshops / Meetings - Feature speakers or panels on topics of interest.

**Chamber Orientations** – Members attend an orientation meeting at the Chamber office. Orientations are held every other month.

**Committee Involvement** – Numerous committees work on special events and areas of interest to businesses. These teams of volunteers develop special bonds and expand their business contacts while working together.

**Bi-monthly Meet & Greets** to welcome and introduce our Newest Members to the chamber while re-connecting our current members. Held at GNACC office at 187 Main Street, Norwich on First-Fridays from 8:00 am—9:00 am. No charge.

#### **Supportive Services and Products**

**BAT Team (Business Assistance Team)** – is available to help members develop strategies to strengthen their businesses. *The BAT Team goes to bat for you!* A team of knowledgeable members who are business owners themselves meet with you and give you their insight and advice to help you develop a plan to achieve your goals.

#### IT STARTS WITH YOU! LET GNACC BE YOUR VOICE FOR BUSINESS!

The mission of the Greater Norwich Area Chamber of Commerce, Incorporated is to connect, support, and engage greater Norwich area businesses and the community enabling them to prosper and grow.

Becoming a member of The GNACC is an investment to you and our community!

#### THINK LOCAL FIRST!!

- **#SHOPLOCAL**
- **#LOCALMATTERS**
- #EATLOCAL
- #LIVELOCAL
- #BETTERTOGETHER
- **#COMMUNITYMATTERS**
- **#GNACCSUPPORTS**

"Pulling together we can accomplish great things!"



representing

Bozrah · Franklin · Griswold · Ledyard Lisbon · Montville · Norwich · Preston Salem · Sprague · Voluntown

> 860-887-1647 www.norwichchamber.com

## Thank You to our GNACC Chairman's Circle Members







**IT Loca** 



























