

The Greater Norwich Area Chamber of Commerce

114 Main Street, Norwich CT 06360
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www.norwichchamber.com



Greater Norwich Area: Bozrah, Franklin, Griswold, Ledyard, Lisbon, Montville, Norwich, Preston, Salem, Sprague, Voluntown

The Greater Norwich Area Chamber of Commerce is a not-for-profit business membership organization whose members represent businesses micro to large in size throughout Northern New London County and beyond.

EXECUTIVE BOARD OF DIRECTORS

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Collins & Jewell Company

Nancy Cowser, Vice-Chairman
seCTer

Fawn Walker, Vice-Chairwoman
Norwich Public Utilities

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Andre J. Messier, Jr., CPA, LLC

Theodore N. Phillips, II
GNACC Attorney-At-Law

Andrew Nollman, Past -Chairman
Rose City Financial Services, LLC

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US Foods

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EX-OFFICIO DIRECTORS (representing GNACC Towns)

Glenn Pianka, Bozrah

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Todd Babbitt, Griswold

Mayor Fred Allyn III, Ledyard

Thomas Sparkman, Lisbon

Mayor Peter Nystrom, City of Norwich

Mayor Ron McDaniel, Montville

Robert Congdon, Preston

Kevin Lyden, Salem

Catherine Osten, Sprague

Tracey Hanson, Voluntown

OUR MISSION IS SIMPLE

We serve the interests of our members providing leadership, advocacy, and action that will help the Greater Norwich Area achieve its potential as a desirable place to live, work and visit.

Angela R. Adams

Executive Director

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Jennifer Chauvin

Operations Coordinator

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'Chamber members are businesses and individuals that believe in taking action rather than sitting on the sidelines. They know that being a member is an investment not just in their own business, but also in their community to improve the quality of life in our area.'



The Greater Norwich Area Chamber of Commerce

Chamber Events & Committees

GNACC Annual Events

GNACC Annual Golf Tournament - (Monday May 21, 2018) - GNACC Fundraiser

Healthy Living Expo (Fall event—September 15, 2018)

Holiday Shop Local—Community Bazaar (November 24, 2018)

Rock the Docks Summer Concert Series—Wednesday's mid-July and August at Howard T. Brown Park
RTD Norwich Acoustic Friday Nights (Friday's mid-July and August) at the Norwichtown Green.
2018 Concert Series begins on July 11th.

Leadership Community Development Program

Restaurant Week— Spring

GNACC Committees — Interested in joining!! Call us today at (860) 887-1647

Ambassadors strives to make new members feel welcomed. They facilitate introductions during events and they are available to assist new members in learning more about the Chamber's benefits, events and opportunities to participate.

Economic Development works to foster economic development in the community. It evaluates issues and proposals having an economic impact on the community and makes recommendations to the Board of Directors.

Business Education & Membership Services organizes the Chamber's member education events each year, conducts surveys to the members, and constantly looks for ways to add value to Chamber membership.

Education examines ways to promote a healthy interaction between the business community & the education community including opportunities for students to get involved in internship and mentoring programs that may be offered by Chamber businesses.

Legislative Affairs is to facilitate the flow of information between our Chamber members and the State Legislators representing our 11 communities. The committee will identify opportunities to increase the level of interaction flowing from our members to our legislators, and a reciprocal flow of information from our legislators to our members.

Insurance keeps members up-to-date on important insurance and health care issues. They offer workshops and round table discussions.

Healthy Living brings an awareness of health related topics and events to the membership to keep us informed, educated and proactive in looking at this issue that impacts everyone.

L.E.A.D.—Leadership Exploration & Development helps develop knowledgeable, committed, and action-oriented leaders. Participants from diverse backgrounds and different perspectives will enhance their existing leadership skills and gain a better understanding of themselves and their role in the community.

The Greater Norwich Area Chamber of Commerce

Membership

The Greater Norwich Area Chamber of Commerce is the voice of business in Northern New London County. The majority of our members include businesses in Norwich and the 11 surrounding towns within a 20 mile radius. Chamber membership is open to any business micro to large, as well as any individual person who may have an interest in belonging.

Basic & Individual Membership Our base rate for membership \$225. Membership cost is based on the size of your business. (Refer to the membership application for the dues calculation table).

Chairman Circle Membership gives you the ultimate visibility and exposure for your business. If you are interested in learning the details of Chairman Circle membership call the Chamber office at 860-887-1647. These annual commitment levels begin at \$5,000.

Benefits

Marketing

Weekly Electronic Communications - Every Monday, "Chamber Calendar" is sent out detailing the chamber events and how to RSVP. **Every other Friday "Member Communication"** is designed to keep members connected to members. This communication offers members a place to advertise their events and products at no cost. Members their employees to the Chamber's distribution list to receive Chamber communications. Distribution exceeds 1,500 recipients.

Membership Directory / Informational Guide – Is mailed to our members, displayed on the Chamber website, This publication highlights chamber members, community and city attractions. Activities. **Members are listed at no charge, publication is currently 1 time a year, additional advertisements can be purchased.**

Website Advertising Opportunities – Take advantage of low cost advertising opportunities available on the Chamber's website for your business.

Community Calendar – Members can post their public events on the **"Community Calendar"** located on our website as a way to market to the business community at no cost.

Event Sponsorship Opportunities – From our Chairman Circle Membership, to sponsoring an event, there are always numerous opportunities to get your business marketed.

Member Business Information Displayed – Members can display literature at the Chamber office for other members, residents and visitors to take.

Networking Opportunities

Business After Hours – Events are held monthly from 5:30 pm to 7:30 pm. These evening events take place at a hosting member's business. Event includes food, beer, wine, door prizes and the perfect setting for making contacts and friends. **Hosting a Business After Hours or a Business at Breakfast is a great way to showcase your business to the community.**

BizBlender – 3-minute networking is held monthly. Speed networking guarantees to connect you with different businesses within the Chamber membership.

Biz B4 Breakfast Workshops / Meetings – Feature speakers or panels on topics of interest.

Chamber Orientations – Members attend an orientation meeting at the Chamber office, 114 Main Street, Norwich. Orientations are held every other month.

Committee Involvement – Numerous committees work on special events and areas of interest to businesses. These teams of volunteers develop special bonds and expand their business contacts while working together.

Quarterly Meet & Greets to welcome our Newest Members to the chamber. Held at GNACC office at 114 Main Street, Norwich.

Supportive Services and Products

BAT Team (Business Assistance Team) – is available to help members develop strategies to strengthen their businesses. **The BAT Team goes to bat for you!** A team of knowledgeable members who are business owners themselves meet with you and give you their insight and advice to help you develop a plan to achieve your goals.

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representing

Bozrah • Franklin • Griswold • Ledyard
Lisbon • Montville • Norwich • Preston
Salem • Sprague • Voluntown

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IT STARTS WITH YOU!

Becoming a member of
The Greater Norwich Area Chamber of
Commerce is an investment to you and our
community!

Our sole focus is to enhance local business
competitiveness by encouraging innovation,
strength in numbers, direct connections, and
support.

Let GNACC be your Voice for Business!

Think Local First!

SHOP LOCAL
DINE LOCAL
BORROW LOCAL
ENTERTAIN LOCAL
LIVE LOCAL



Become a Member of your LOCAL Chamber!
Call GNACC today at 860-887-1647

A base rate membership of \$225.00, in addition to MANY other benefits, you can place a complimentary ad in
our Member Communication every other Friday - 2 Set Of Mailing Labels at no additional Charge - discount to
networking events, access to our Business Assistance Team and so much more!

THANK YOU TO OUR CHAIRMAN'S CIRCLE MEMBERS



COREPLUS CREDIT UNION

